

Top 10 reasons to call
friedman kannenberg
if you're in the music retailing business

When Your Business is Music Retailing, Friedman Kannenberg and Company PC can help ensure your success.

No other consulting or accounting firm understands your business like we do. When you work with us you will...

- 1 Understand how to properly account for all of your revenue generating activities and know whether you are truly profitable or not.
- 2 Improve your inventory management skills and learn how to buy the right product, quantity and mix at the right cost and terms.
- 3 Know how to operate an instrument rental program using appropriate accounting and tax methods.
- 4 Develop a strong employee compensation plan designed to retain good employees and improve your profit margin.
- 5 Learn to detect employee theft and internal fraud, and implement safeguards to minimize their effect when it happens.
- 6 Understand the true value of your business and avoid spending time and money on things that don't enhance its value.
- 7 Know when it's the right time to transfer or sell your business and for how much.
- 8 Be able to grow your business by acquiring the right kind of bank and floor plan financing.
- 9 Choose the most appropriate accounting software solution that will give you critical financial information on a timely basis.
- 10 Have a complete understanding of how your business works and how to improve financial performance and cash flow while achieving your profit goals in a highly competitive market.



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