

Top 10 reasons to call
friedman kannenberg
if you're in the music retailing business

When Your Business is Music Retailing, Friedman Kannenberg and Company PC can help ensure your success.

**No other consulting or accounting firm understands your business like we do.
When you work with us you will...**

- 1** Understand how to properly account for all of your revenue generating activities and know whether you are truly profitable or not.
- 2** Improve your inventory management skills and learn how to buy the right product, quantity and mix at the right cost and terms.
- 3** How to operate an instrument rental program using appropriate accounting and tax methods while generating substantial income.
- 4** Develop a strong employee compensation plan designed to retain good employees and improve your profit margin.
- 5** Learn to detect employee theft and internal fraud, and implement safeguards to minimize their affect when it happens.
- 6** Understand the true value of your business and avoid spending time and money on things that don't enhance its value.
- 7** Know when it's the right time to transfer or sell your business and for how much.
- 8** Be able to grow your business by acquiring the right kind of bank and floor plan financing.
- 9** Choose the most appropriate accounting software solution that will give you critical financial information on a timely basis.
- 10** Have a complete understating of how your business works and how to improve financial performance and cash flow while achieving your profit goals in a highly competitive market.



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